

Ben Franklin Coffeehouse Challenge: Award Application Form

Starbucks Coffee will recognize some of the most innovative ideas that come out of Coffeehouse Challenge discussions with five awards of \$3000 each. A panel of local community leaders, Starbucks, and the Tercentenary will select proposals that address issues and local problems with practical and readily adoptable solutions. In order to submit your project proposal, please complete this application and send it in to Nicola Twilley at the Benjamin Franklin Tercentenary (email to ntwilley@benfranklin300.org, or FAX to 215.557.0716, or mail to the Ben Franklin Coffeehouse Challenge, c/o Alta Communications, 230 S. Broad Street, Philadelphia, PA 19102.)

Thank you very much for being part of the Ben Franklin Coffeehouse Challenge, part of the official national celebrations for the 300th anniversary of Ben Franklin's birth. Your time, effort, and desire to improve the world around you are a sure sign that Ben Franklin's spirit is still alive today!

Please complete all the sections, as best you can.

Except where lines are provided, please answer on separate pages.

Write as much as you need to answer each question, but it would be helpful if your proposal does not exceed 5 pages in total. You can include graphics.

If you are entering more than one proposal please use a separate form for each entry.

This form is the only means of submission.

Name of person completing this form: _____

Email address: _____

Telephone, Day: _____ Evening: _____ Cell: _____

Postal address: _____

Coffeehouse Challenge Group Members' Names: _____

Where did your Coffeehouse Challenge discussion take place? _____

Suggested project start date: _____

Estimated length of project: _____

1. How would you summarize your idea?
2. What does your project aim to achieve?

3. Why is it important to your local area?
4. How will you measure its success?
5. Who would run this project?
6. What staffing would your project idea require?
7. Who else could you involve in the local community to make this happen?
8. What's the total estimated cost of your project?
9. The Coffeehouse Challenge awards will be to the value of \$3000. If you were to receive an award, how would you make use of this?
10. How do you hope to find further funding for your project?
11. Is there any other information that you feel it is important for us to know?

Deadline for submission: July 4, 2006, to Nicola Twilley, Director of Public Programming, Benjamin Franklin Tercentenary.

You will receive an acknowledgement of your entry in five business days.

Award winners will have the responsibility of reporting on their progress, and accounting for how the money was spent. These conditions will be made clear when the award is made.

Signed:

Date:

Again, many thanks for your time and hard work.

Please send the completed form to Nicola Twilley at the Benjamin Franklin Tercentenary (email: ntwilley@benfranklin300.org, fax: 215.557.0716, mail: Ben Franklin Coffeehouse Challenge, c/o Alta Communications, 230 S. Broad Street, Philadelphia, PA 19102.)

Please note that all forms must be received by July 4, 2006.