

FROM:

TO:

DATE:

A thought bubble graphic containing the text "BEN FRANKLIN COFFEEHOUSE CHALLENGE".

**BEN FRANKLIN
COFFEEHOUSE
CHALLENGE**

Dear

I have pleasure in inviting you to our local **Ben Franklin Coffeehouse Challenge** discussion.

Date:

Time:

Venue:

The **Ben Franklin Coffeehouse Challenge** is an opportunity for our community to come together and discuss issues of particular concern to us. At the age of 21, Ben Franklin started his own discussion group, the Junto, dedicated to “improvement” and based on his belief that people can achieve much more working together than separately. That group’s discussions developed a variety of initiatives to improve daily life in Philadelphia, including street-cleaning, a town-watch, a volunteer fire company, and a lending library. Their conversations often took place in coffeehouses – then, as now, a haven for public debate and exchange of ideas.

At our meeting, we will be discussing this issue:

Our aim will be to not only hear people’s views on this subject but to see how working together we might generate some potential solutions to it. If our conversation results in some ideas that we want to pursue, we can apply for a \$3000 award from Starbucks Coffee to help us actually make them happen. Your views and input into the discussion would be valued and very much appreciated. Our Coffeehouse Challenge discussion is one of many that are taking place throughout the Greater Philadelphia and Central Pennsylvania area between January and July 2006 as part of the official celebrations for the 300th anniversary of Ben Franklin’s birth.

Please do let me know if you are able to come along. My contact details can be found at the top of this letter. For more information about the Ben Franklin Coffeehouse Challenge in general, please visit www.benfranklin300.org/chc.

I very much look forward to hearing from you.

Yours sincerely,